

## Wisconsin Broadcasters Association

## Total Lobbying Effort

## Total Lobbying Expenditures

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
\$18,377.23	\$18,223.44	\$18,630.73	\$33.80	\$55,265.20

## Total Hours Communicating

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
36.00	30.00	37.50	0.50	104.00

## Total Hours Other

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
56.75	27.50	47.00		131.25

## Hours Lobbied on Each Matter

## Lobbying Effort On Legislative Bills And Resolutions

## Assembly Bill 56

Relating to: advertising for prescription drugs.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
19.00 (20%)	6.00 (10%)			25.00 (11%)

## Assembly Bill 333

Relating to: limiting disclosure of information gathered by news persons.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	20.00 (35%)	30.00 (35%)		50.00 (21%)

## Assembly Bill 340

Relating to: restricting access to and limiting information contained in the Consolidated Court Automation Programs and providing a penalty.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	9.00 (15%)			9.00 (4%)

## Assembly Bill 349

Relating to: limiting the searchability of a governmental Internet listing of property taxes assessed.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	9.00 (15%)			9.00 (4%)

## Senate Bill 235

Relating to: limiting disclosure of information gathered by news persons.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total

		8.00 (10%)		8.00 (3%)
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### Assembly Bill 612

Relating to: access to audio recordings of 911 calls.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		13.00 (15%)		13.00 (6%)

### Assembly Bill 663

Relating to: restricting access to and limiting information contained in the Consolidated Court Automation Programs and providing a penalty.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		13.00 (15%)		13.00 (6%)

## Lobbying Effort On Budget Bill Subjects

### General Fund Taxes

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
28.00 (30%)				28.00 (12%)

## Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

### The Amber Alert System in Wisconsin

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
18.55 (20%)				18.55 (8%)

### GAB 4.07

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
9.28 (10%)				9.28 (4%)

### Any matters dealing with open records or open meetings

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
9.28 (10%)				9.28 (4%)

### Reporter Shield Law - in favor

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
9.28 (10%)				9.28 (4%)

### Proposals which prohibit non-compete clauses for on-air broadcasters

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	5.75 (10%)			5.75 (2%)

### Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2009	2009	2010	2010	Total
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January - June	July - December	January - June	July - December	Total
	9 (15%)	21 (25%)	0 (100%)	30.26 (12.86%)